

Jason Burk

Entrepreneur | Legal Technology Founder | Business Operations

Topeka, Kansas

PROFESSIONAL SUMMARY

I am an entrepreneur and business operator with more than 20 years of experience in business ownership, operations management, procurement, contract administration, inventory control, customer service, and technology development.

I am the founder and CEO of ZipLaw, Inc., a legal technology company focused on improving access to reliable legal information for federal inmates and their families. My work includes product development, legal-data organization, artificial intelligence, business strategy, compliance, customer operations, and the design of practical systems for handling complex information.

My background also includes building and operating an auction and asset-liquidation company, managing retail and lending operations, negotiating with vendors, supervising employees, and maintaining accurate records in regulated environments.

CORE SKILLS

- Business ownership and operations
- Legal technology and AI-assisted research
- Product strategy and development
- Procurement and vendor negotiation
- Contract and documentation management
- Inventory and asset control
- Customer service and client communication
- Compliance and recordkeeping
- Team supervision
- Website and digital product development
- Microsoft Office and Google Workspace
- ICS, Xtuple, SAP, PostgreSQL, and GitHub

PROFESSIONAL EXPERIENCE

ZipLaw, Inc.

Founder and Chief Executive Officer — August 2022–Present

Founded and lead a legal technology company developing information and research tools for federal inmates and their families.

- Direct product strategy, business operations, research priorities, and platform development
- Coordinate developers, researchers, legal professionals, investors, and early users
- Design systems for organizing federal statutes, regulations, court decisions, sentencing materials, and Bureau of Prisons policies
- Develop AI-assisted legal research and document workflows
- Establish standards for source verification, privacy, accuracy, and responsible use
- Manage corporate planning, budgeting, customer processes, and product testing
- Translate legal and technical requirements into practical tools for nonlawyer users
- Oversee website development, data organization, and customer-facing services

Lightning Enterprises

Founder and Owner — 2005–2022

Founded and operated an auction and asset-liquidation company serving individuals, businesses, and consignors in the Dallas area.

- Built the company from startup through expansion, franchising, and sale
- Managed auctions, asset liquidations, inventory, pricing, and customer transactions
- Negotiated with vendors, consignors, buyers, and commercial clients
- Evaluated assets and developed pricing and liquidation strategies

- Managed contracts, financial controls, documentation, and regulatory requirements
- Supervised employees and coordinated daily operations
- Developed customer service, marketing, and business-development processes
- Maintained accurate records for high-volume and high-value assets

Vantage Pawn

Operations, Procurement, and Contracts Manager — 2010–2016

Managed daily operations, procurement, contracts, inventory controls, and customer transactions in a regulated retail and lending environment.

- Supervised employees and store operations
- Reviewed purchases, loans, asset valuations, and customer agreements
- Negotiated vendor and customer transactions
- Managed inventory accuracy, audits, and loss-control procedures
- Maintained contracts, records, and compliance documentation
- Resolved customer, employee, and operational issues
- Evaluated merchandise and high-value assets
- Supported sales, customer retention, and business growth

CURRENT AREAS OF FOCUS

- Legal technology
- Artificial intelligence
- Federal legal research
- Legal-data organization
- Information retrieval and search systems
- Post-conviction legal resources
- Business systems and automation
- Digital product development
- Website development
- Data sourcing and verification

EDUCATION

None

ADDITIONAL INTERESTS

Technology, artificial intelligence, legal research, entrepreneurship, fitness, and martial arts